ABOUT BANAHATTI

Banhatti is a town situated at the bank of River Krishna. It was declared as the taluka by Karnataka State Govt. on 15 March 2017. It is 20 kms away from its sub division JAMAKHANDI. It has a city municipal council in Bagalkot district in the Indian state of Karnataka. It forms twin town along with Rabakavi Rampur andHosur. It is the hub of the textile business for the surrounding. The place is very famous for its power loomed and hand loomed sarees, for which there is a very good market. Rabkavi-Banhatti has more than 22000 power looms which is the highest in Karnataka.

It is famous for its Spinning Mill and One of the most popular temples of the city. The temple is located at Banahatti hill area. It has a old history about 300 years where the 'sadhu' named Kadasidheshwara was sat for meditation and made many miracles in the favour of the people and also for "dempo diary" which supplies milk all around Karnataka.

ABOUT OUR COLLEGE

About four decades back there was no college in the vicinity of 80 kms offering commerce degree course. In 1975, considering the need of the people of Jamakhndi, Mudhol, Raibag and Athani Talukas, the management took a bold decision to start a first grade college with "Bachelor of Commerce" course to begin with. The motto of late Shree Tammannappa Chikkodi, founding father of the Janata ShikshanSangha, was to bring higher education to door steps of the down trodden and the weaker sections of the society in general and weavers community.

ABOUT OUR LIBRARY AND INFORMATION CENTER

The library and information center of STC Arts, Commerce, BBA and BCA College was established in 1975.The College has a unique and independent two-storied library building, having total area of about 7698sqft. The library is playing pivotal Service in imparting knowledge to the students, teachers, researchers and others. It has updated and enriched its contents by adding latest reference books in new branches of knowledge like management, computer science etc.. STC College Library has been growing over the years. Now it has undertaken several measures and adopting modern scientific techniques and know-how to perform day to day tasks. Most of the traditional services have also been replaced by new ICT-based services. This library applying various innovative practices in providing the best services to its users

ORGANIZING COMMITTEE

CHIEF PATRONS

Shri. S. M. Bhadrannavar	President, JSS
Shri. S. T. Bhadrannavar	Vice-President, JSS
Shri. B. M. Jadagoud	Chairman, JSS
Shri. M. J. Banakar	Hon. Secretary, JSS

All the Governing Body Member of JSS

PATRONS

Dr. G. R. Junnaykar	Principal
Prof. Y. B. Koradur	Organizing Secretary
Dr. M. N. Bennur	Co-ordinator IQAC NAAC
Prof. G. S. Patil	Treasurer

ADVISORY COMMITTEE

Shri. M. G. Kerur	Director, JSS
Shri. B. D. Harugeri	Director, JSS
Shri. R. D. Bhadrannavar	Director, JSS
Dr. P. V. Pattan	Director, JSS
Smt. V. R. Dhabadi	Director, JSS
Shri. P. K. Kangoand	Director, JSS
Shri. Ashok Kadadevar	Director, JSS
Shri. S. S. Mahajan	Director, JSS
Shri. G. V. Kokatnur	Director, JSS

All the HOD, Member of teaching and Non-teaching staff

ADDRESS FOR CORRESPONDENCE

Prof. Y. B. Koradur

Organizing Secretary,
NAAC sponsored one day National Seminar,
STC Arts and Commerce College, Banhatti- 587311
Cell : 9449613988   Mail: stccollegelib@gmail.com

Janata Shikshan Sangha's

SHREE TAMMANNAPPA CHIKKODI
ARTS, COMMERCE & PG COLLEGE, BANHATTI
(Affiliated to Rani Channamma University Belagavi)

Tal:Rabkavi-Banahatti Karnataka Dist: Bagalkot
Re-Accredited by NAAC at B ++Level with CGPA of 2.81

NAAC Sponsored
One day National Seminar
On
"User's Relationship Management In College Library"

July 13, 2019

Venue : Seminar Hall STC Arts and Commerce College, Banhatti.

Organized By

Internal Quality Assurance Cell and Library and Information Centre

INTRODUCTION

User Relationship Management (URM) an approach dedicated to learning more about users needs and behaviors in order to develop a stronger relationship with them This broader view of users relationship and requirements enabling libraries and information services to monitor and evolve as a benchmark and with a continues user centric approach with various practices through which customers can be served best. Library and information services have adapted as a management techniques for college library development and needs.

OBJECTIVES

★ To understand users needs for better services.
★ To maintain long-term users relation ships.
★ To enable to pursue a strategy of customized relationship based practices.
★ To ascertain and communicate useful information to users.

MAIN THEME

"User Relationship Management (URM) in College Libraries"

SUB-THEMES :

★ Collection Strategies for college libraries
★ Scholarly Communications, Open Access Projects/Developments
★ Collection management and resource Development
★ Marketing of Information Services to the Academic Community
★ Assessment of User Needs, Expectations and Satisfaction
★ Continuing Information Literacy Training;
★ Digitization as Preservation Tool, Access Tool and service model
★ Future of college Libraries

CALL FOR PAPERS

★ Papers on the theme and subthemes enumerated based on research or practical experience in the field may be submitted for presentation and Published at the seminar.
★ The publisher will not be held legally responsible for any claims.
★ All papers will go through plagiarism detection for the originality of the content.

SUBMISSION OF PAPERS

★ Authors can submit their full text papers giving a description of their research, including results, tables, figures, and references. Full text papers (Word.doc) will be accepted only by email. Email your papers to stccollegelib@gmail.com.
★ Text should be typed in MS Word, single-spaced and font should be in Times New Roman and font size must be12.
★ Margins: Left 1.5 inches. Right, top and bottom 1 inch, Text should be justified.
★ All the final accepted papers will be published in the proceeding of the seminar with an ISBN number

Registration Fees

★ Professionals Rs. 500/-
★ Research scholars and students Rs. 200/-

Mode of Payment

Registration fees can paid by the D.D or NEFT

Name:
Principal & Librarian STC College, Banahatti
A/c No.: 102101011001114
Name of the Bank: Vijaya Bank, Banhatti
IFSC Code: VIJB0001021
Completed registration form along with registration fee should be sent to **Organizing Secretary,**

WHO CAN PARTICIPATE?

Professionals from Academic and Special Libraries and Academicians, Policy Makers, Research Scholars and students in the field of Library and Information Science.

HOW TO REACH BANHATTI?

Banahatti is well connected by road and rail. There are two main close entry points Jamakhandi and Kudchi. Jamakhandi is 18km from Banahatti and Kudchi is 38km away.

By road: Banahatti is well connected with all the cities in Karnataka, Maharashtra, Goa and Telangana etc. Direct buses are also available from Bengalore, Mangalore, Mumbai, and other cities.

By train: The closest railway station is Kudchi . This station route connecting the south, the north, the konkan and the West coast Delhi and Mumbai and other major station connected with this Kudchi station.

Air: Banahatti does not have an airport. The nearest airport is Belgaum,

PROGRAMME SCHEDULE

Registration	: 09.30 am to 10.00 am
Inauguration	: 10.00 am to 11.00 am
Technical Session-I	: 11.15 am to 12.30 pm
Technical Session-II	: 12.30 pm to 01.30 pm
Lunch Break	: 01.30pm to 02.30 pm
Technical Session-III	: 02.30pm to 04.30 pm
Valedictory function	: 04.30am to 05.00 pm

IMPORTANT DATES

★ Last date of submission of full papers 25.06.2019
★ Last date for registration of papers 01.07.2019
★ Spot registration is also availed at the