

B.Com Course outcomes

Financial accounting paper 1 studying financial accounting paper student acquire good knowledge and other branches of accounting this enables us to become a good financial analyst and good decision maker.

Business Economics part 1 Business Economics paper makes the student to understand of the problem faced by the for engaging in domestic activities include social political cultural and legal environment of the domestic country business environment give students to understand our surrounding nature which are going to affect the business directly or indirectly it includes the internal environment and external environment.

secretarial practice- secretarial practice identify the scope role and functions of the company secretary and apply them in the employing or client and understand the law and best practices In key functional matters.

Marketing management - Subject educate the students about sales marketing Field Executive and leadership management skills market Strategies and research in different industries

Accounting theory - This course is to provide the students with the opportunity to obtain a sound knowledge of normative positive and Critical theories of accounting and understand the accounting standards.

Computer applications - In business these paper teachers the students to use standard software program found in the

workplace student learn to input review design and present information in a productive and effective manner

Retail Management - By studying Retail Management paper the student acquire good knowledge on retail operations this will enable the student to become a good retail planner and decision maker to develop their conceptual and analytical skill to be able to manage retail operations

Banking Law and practices - The students develop the practical knowledge and skill related to banking functions,

Entrepreneurship development- Students are able to create presentation and business plans that articulate and apply financial operational organizational market and sale knowledge to identify parts to value creation through company formation social innovation intellectual property licensing

Business communications- courses to provide students with the skills and knowledge of communication in the business environment to develop knowledge and high level skills in business writing and will assemble a Portfolio of a written business documents effective business writing effective business communication effective interpersonal communication effective problem solving and good time management business communication entrepreneurship development

Industrial economics- The course aims to give students basic knowledge and skills to continue with Advanced Studies in

industrial economics and management objective of the course is therefore to familiarize the students with business management

Management accounting- The course in two developed an understanding of the framework of the management accounting after the successful completion of the course the students acquired the knowledge in the management accounting techniques in business decision making

Corporate Accounting - This course aims to enlighten the students on the accounting procedures followed by the companies and aware the provisions of the Companies Act

Financial management - This course enable the students with the knowledge about the capital budgeting working capital cash management and better financial management technique

Cost accounting - Provide adequate knowledge on Cost Accounting practices to inculcate knowledge on the cost sheet material issues labor cost financial statements analysis budgeting etc.

Business law - To inculcate knowledge of various laws relating to business such as law of contract law of sale of goods law of agency Negotiable Instruments

Auditing- on successful completion of this course the student should be well-versed in the fundamental concept of auditing

Income tax - To understand the basic concept and to acquire knowledge about computation of income submission of income tax return etc under the Income Tax Act 1961

Indian economy -The students will be able to know the development process in India after independence understand the problem and measure in their contextual perspective and identify and analyze current issues

Indian Financial Market- To give the students and understanding of the operations and development in the financial markets in India and label them to role of Financial Institutions in Indian economy

Goods and Service Tax -The course is to help students understand the law and applications of key type of business taxes including the goods and services tax which covers the fundamental aspects of GST and practical issues in relation to the caution and levy of tax

Indian Financial Services - Indian financial services is to give a clear understanding and knowledge of financial statements in the present scenario

Industrial Economics - The course in to give students basic knowledge and skills to continue with Advanced Studies in industrial economics and management the objective of course is therefore to familiarize the students with business management

M com course outcome

First Semester

Organizational Behavior- The students understand the human interactions in an organization find what is driving it and influence it for getting better result in attaining business goals

Financial management the students acquired the knowledge to manage the finance and financial requirements in business

Marketing Management- Students understand fundamental marketing concepts there is and principles in area of marketing policies of market and consumer behavior of product distribution of product pricing decisions point

Managerial Economics - Student's capacity to analyze the economic environment in which business entities operate and understand how managerial decisions vary under different constraints

Strategic Management -The student learn to use Strategies and skills in management of time and Organization

Quantitative Techniques -This course provides an introduction to the use of quantitative methods in research

Second semester

Corporate Restructuring - Students get the knowledge of merger and acquisition and other strategies to avoid or minimize loss

Business Ethics and governance- Life is the students with the knowledge of ethics emerging trends in good governance practices and Corporate Social Responsibility in the Global and Indian context

Managerial Accounting -To understand the concept of management accounting and different cost concept and its relationship with the other branch of accounting and applicability in business environment

Business Environment student understand the impact of environment in business student get ability to analyze Indian economy in light of changing government regulatory policies

Human resource development student understand basics of human resource development and also learn HRD process including implementation and evaluation and understanding learning is a process and HRD culture

3rd semester

Corporate Accounting- Student become experts in corporate about management like holding accounts amalgamation etc

Accounting for specialized institution the student learn about the accounting like double entry system in a specialized institutions

Financial Markets and institutions- Students with gain understanding of the financial system its constituent the principles on which it operates inter linkage and regulatory concerns

International Financial Management - Student get the knowledge about World Bank European monetary system and their role in International Financial Management student understand the management of exposure involved in international transaction

Business research methods-This helps the students to understand the research techniques sampling methods in business research

4 semesters

E-commerce - Provides ability to startup and operates E-commerce website memorization with online payment services and different cyber law and gives Ability to understand customer relationship life

International business students understand different dimensions international business

Security Analysis and Portfolio Management student understand the portfolio management and also Security Analysis

Innovations in accounting students acquire knowledge of solving current issues of Organization in accounting using innovative techniques

Project - The students take up the project on organization and management of industries bi project work the student get good practical knowledge